



# BEHAVIORAL FUSION


AN INVESTIGATIVE DISCIPLINE FOR COMPLEX CRIMINAL CASES

4 DAY COURSE

HOSTED BY: San Luis Obispo Sheriff's Office

 July 21-24, 2026

 8:00 AM – 5:00 PM Daily

 APS Building- 885 Oklahoma Ave San Luis Obispo, CA 93405

## Course Overview

Every discipline you trust today — bloodstain analysis, forensic interviewing, crime scene reconstruction — started the same way; by instinct. Until someone built a framework that made it teachable, repeatable, and defensible in any courtroom.

**Behavioral Fusion is the discipline that governs how digital and behavioral evidence moves through an investigation** — from the first record pulled to the last day of trial. It gives every person who touches the case a common language, standard, and structure. Therefore, nothing falls through the cracks and nobody stands alone when it counts.

## What Participants Will Gain

- Control over cases that feel like they are controlling you.
- A clear process for deciding what evidence means — before it shapes the direction of your investigation.
- Search warrants built on a foundation that holds up when a defense attorney goes looking for cracks.
- The ability to explain in court exactly how you got from evidence to conclusion — clearly, confidently, and without hesitation.
- One language for every person on the case, no more translation between silos.



[Register for Training Here](#)

## Instructor: Sy Ray



Sy Ray has spent 30 years inside the investigations most agencies hope they never have to work. He built **Behavioral Fusion** because the cases taught him what the frameworks were missing.

- Former homicide sergeant and SWAT operator
- Founder of ZetX (acquired by LexisNexis)
- National expert in geolocation and digital investigations
- Testified in 100+ cases as a subject matter expert
- Advisor to local, state, and federal agencies
- Author of *The Truth Line: Behavioral Fusion and the Validation of Evidence*
- Recent cases: Fabio Sementilli, Bryan Kohberger, Andrew McGann

## Who Should Attend

- Sworn Law Enforcement
- Crime and intelligence analysts
- Supervisors directing modern investigations
- Public Information Officers managing public-facing risk
- No prior analytic or intelligence training is required.

**\$750 per seat** — Includes course instruction and a copy of **The Truth Line: Behavioral Fusion and the Validation of Evidence**, a durable reference you will use long after the course ends.