

BEHAVIORAL FUSION

AN INVESTIGATIVE DISCIPLINE FOR COMPLEX CRIMINAL CASES

4 DAY COURSE

HOSTED BY: Irving Police Department



June 8-11, 2026



8:00 AM – 5:00 PM Daily



Irving Archives and Museum- 801 W Irving Blvd Irving, TX 75060

Course Overview

Every discipline you trust today — bloodstain analysis, forensic interviewing, crime scene reconstruction — started the same way; by instinct. Until someone built a framework that made it teachable, repeatable, and defensible in any courtroom.

Behavioral Fusion is the discipline that governs how digital and behavioral evidence moves through an investigation — from the first record pulled to the last day of trial. It gives every person who touches the case a common language, standard, and structure. Therefore, nothing falls through the cracks and nobody stands alone when it counts.

What Participants Will Gain

- Control over cases that feel like they are controlling you.
- A clear process for deciding what evidence means — before it shapes the direction of your investigation.
- Search warrants built on a foundation that holds up when a defense attorney goes looking for cracks.
- The ability to explain in court exactly how you got from evidence to conclusion — clearly, confidently, and without hesitation.
- One language for every person on the case, no more translation between silos.



[Register for Training Here](#)

Instructor: Sy Ray



Sy Ray has spent 30 years inside the investigations most agencies hope they never have to work. He built

Behavioral Fusion because the cases taught him what the frameworks were missing.

- Former homicide sergeant and SWAT operator
- Founder of ZetX (acquired by LexisNexis)
- National expert in geolocation and digital investigations
- Testified in 100+ cases as a subject matter expert
- Advisor to local, state, and federal agencies
- Author of *The Truth Line: Behavioral Fusion and the Validation of Evidence*
- Recent cases: Fabio Sementilli, Bryan Kohberger, Andrew McGann

Who Should Attend

- Sworn Law Enforcement
- Crime and intelligence analysts
- Supervisors directing modern investigations
- Public Information Officers managing public-facing risk
- No prior analytic or intelligence training is required.

\$750 per seat — Includes course instruction and a copy of **The Truth Line: Behavioral Fusion and the Validation of Evidence**, a durable reference you will use long after the course ends.



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